



BIODATA

MAURO MONTANARO VICE PRESIDENT, CUSTOMER & MARKET OPERATIONS SOUTHEAST ASIA PACIFIC

Mauro Montanaro is the Vice President of Customer and Market Operations, Southeast Asia Pacific. Assuming this role from 1 January 2006, Mauro is responsible for the management of Nokia's sales units in Australia, New Zealand, Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam, as well as Bangladesh, Sri Lanka and Nepal.

Mauro was previously Vice President, Sales and Channel Management, Nokia Multimedia Business Group, Asia Pacific, from January 2004 to December 2005. In this role, Mauro oversaw and grew the sales and channel development for the products and services of the Multimedia Business Group, including Imaging, Games, Rich Media and Mobile Enhancements, as well as focusing on creating new and supporting existing channels in the region. A new business group during that time, the Multimedia business grew significantly across the region under Mauro's leadership.

Before that, Mauro served as Director, Imaging Business Unit, Nokia Mobile Phones, Asia Pacific in May 2002. In this role, he led the imaging business unit and drove new growth in mobile phones with imaging capabilities by leveraging new business opportunities in the shift from voice to visual communications.

Mauro first joined Nokia in 1996 where he worked in Strategy Development in Helsinki, Finland in 1996, relocating to Singapore in 1998 where he was appointed Head of Strategy for Nokia in Asia Pacific. Mauro held the position of Director of Strategic Planning, and moved on to head the regional Digital Services team in Nokia Mobile Phones Asia Pacific 2 years later.

Prior to joining Nokia, Mauro worked for 6 years in music video production in Italy and the US. Mauro also lectured in Helsinki School of Economics and held consulting management positions for Finnish and foreign companies with businesses operating in Finland.

Mauro holds Master degrees in International Law (JJD) from the Universita' di Bologna, Italy, and in Business Administration jointly awarded by Helsinki School of Economics and Business Administration, Finland and Manchester Business School, United Kingdom.

Mauro is also a music lover. He has 15 years of experience as a singer and has cut 5 albums and 1 soundtrack, and sings in his spare time.